



# Panasonic

## TERMS & CONDITIONS

### INSTALLER BIG M SERIES MASTERCARD PROMOTION

**£500 Mastercard for every Big M Series Outdoor unit purchased from an authorised Panasonic partner.**

Panasonic Team: 01707 378670

Promotion E-Mail: [Marketing.phvacuk@eu.panasonic.com](mailto:Marketing.phvacuk@eu.panasonic.com)

Promotion Period: 1<sup>st</sup> December 2025 – 10th March 2026

Claims deadline: 10<sup>th</sup> March 2026

#### PROMOTION TERMS AND CONDITIONS

1. The Panasonic Big M Series Mastercard Promotion (hereafter referred to as the “Promotion”) is promoted by Panasonic Heating & Ventilation Air-Conditioning UK Ltd, a branch of Panasonic Marketing Europe GmbH, whose registered address is Building 3, Albany Place, Welwyn Garden City, AL7 3BT (the “Promoter”).

#### ELIGIBILITY

2. The Promotion is applicable to any installation company purchasing a Panasonic Big M Series Outdoor unit in the United Kingdom.
3. The product must be purchased directly from Panasonic, or from an authorised Panasonic distributor or Panasonic wholesaler.
4. Purchase must take place between 1<sup>st</sup> December and 10<sup>th</sup> March. Claims relating to products purchased before or after the Promotion Period will be deemed invalid.
5. Claims must be submitted before 10<sup>th</sup> March. Any claims after that date will not be considered.

#### Qualifying Product

Qualifying Products	Reward
<b>Big M Series</b> WH-WXG20ME8 WH-WXG25ME8 WH-WXG30ME8	<b>Buy a qualifying outdoor unit and receive a £500 Mastercard</b>

#### PROMOTION

6. **Incentive – £500 Pre-Paid Mastercard**

Participants will receive one (1) £500 pre-paid Mastercard for each qualifying purchase of a Panasonic Big M Series outdoor unit purchased during the promotion period.

6.1 A “qualifying purchase” is defined as a completed purchase of any one or more of the listed products during the qualifying period.

6.2 The pre-paid Mastercard will be only be issued once payment has been received for the unit.



- 6.3 Cards are subject to the issuer's standard terms, usage rules, and expiry dates.
- 6.4 Cards are non-transferable, non-exchangeable, and no cash alternative is available.

## 7. Grand Prize – Hospitality Trip to France vs England

- 7.1 The customer with the highest number of qualifying purchases during the Promotion Period will receive two (2) hospitality tickets to France vs England at Stade de France on 14 March 2026, including travel and accommodation.
- 7.2 Trip dates are 12–15 March 2026 and include a factory tour as part of the itinerary.
- 7.3 In the event of a tie, the winner will be selected at random from the tied participants.
- 7.4 The prize is non-transferable and cannot be exchanged for cash or alternative benefits.
- 7.5 The promoter is not responsible for any additional expenses incurred by the winner, including but not limited to meals, travel insurance, or incidental costs.

## CLAIM PROCESS

8. Vouchers will be automatically issued to you from Panasonic / your distribution partner if your purchase is eligible for the cashback reward.

## PROMOTION TERMS AND CONDITIONS

9. The Promoter will not be held responsible or liable for any technical, hardware, software, server, website or other failures or damage of any kind, to the extent that this prevents the Installer from or otherwise obstructs the Installer to enter in the Promotion. Claims made by telephone will not be accepted. Illegible, incomplete or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions.
10. Claims are not valid in respect of Qualifying Products that are returned.

## REDEMPTION PROCESS

11. At the end of each month Panasonic will review direct unit sales and automatically distribute the reward to the installer company if an eligible purchase has been made from Panasonic.
12. If a purchase has been made via an eligible distribution partner, your reward will be distributed from the partner through which you purchased the unit.
13. Please allow up to 31 days after the claim has been reviewed from the end of the month in which the unit was purchased and delivered before the reward is distributed.
14. For the avoidance of doubt, Panasonic reserve the right to request proof of purchase (excluding purchase price) from the distributor should they wish to validate any claims made. If the distribution partner does not provide all supporting documentation when submitting their claim, the 31 days will run from when the Promotor receives all supporting documentation. Should there remain any missing supporting documentation by the Claim Deadline then the claim shall not be valid and will not be processed.
15. You may be liable for tax arising from this reward. Any tax liability arising is the responsibility of the Installer (or the Installer's employer) of the claim and not Panasonic.

## PRIVACY & DATA PROTECTION

16. We have a legitimate interest in collecting and processing personal data for the purposes of this Promotion and Research and Development. You may be contacted by the Promotor, or a trusted third party, in respect of fulfilling this Promotion. All personal data collected will be processed in accordance with relevant data protection legislation (including the European Data Protection Regulation). Please see Panasonic's Privacy Policy for further information (<http://www.panasonic.com/uk/privacy-policy.html>).

## GENERAL CONDITIONS

17. This Promotion is only open to Installers/Installation Companies in the United Kingdom.



18. All Qualifying Products must be new and genuine Panasonic products. Purchases of second hand, refurbished or reconditioned products, products imported from outside the UK or EEA or products which are counterfeit or infringe the intellectual property rights of the Panasonic group of Companies in any way will not qualify for this Promotion.
19. The Promoter reserves the right to verify the eligibility of all claims to protect itself against fraudulent, invalid or repetitive claims including, without limitation, to require the Installer to prove that it carried out a genuine installation of the products and/or did not return the product. Claims for returned products, ingenuine installations, bad faith or fraudulent entries or claims that otherwise do not meet these terms and conditions will be invalidated and the Promoter reserves the right to disqualify the Installer making such a claim from this and other promotional activities.

### **PROMOTION TERMS AND CONDITIONS**

20. To monitor fraudulent claims, the Promoter reserves the right to cross check product returns with the relevant Distributors against Reward claims received. Any potentially fraudulent activity will be followed up by the Promoter. The Promoter will withhold the issuance of a Claim (or take steps to require repayment if already paid) where it is suspected that a false or fraudulent claim has been made.
21. In certain circumstances, it may take longer to carry out actions in relation to your claim. Therefore, Panasonic reserves the right to extend the period allowed to process and pay claims for as long as necessary but will endeavor to do so in a reasonable timeframe.
22. The Reward offered under this Promotion is non-exchangeable, non-transferable and there is no credit or product alternative available.
23. The Promoter reserves the right to amend these terms and conditions at any time and to amend or withdraw this promotion at any time.
24. By claiming this Reward, applicants will be deemed to have read and accepted these terms and conditions.
25. The Rewards will be in the form of a physical Mastercard.

**These terms and conditions are governed by English Law.**